

BEST PRACTICES

1. Title of the Practice

Best Practice – I: Industry Academia Interface: Field Trips and Internship

Best Practice – II: Simulation Activities

2. Objectives of the Practice

The institute has moved from Teaching-Based Education to Learning-Based Education. As Benjamin Franklin said “Tell me and I forget, teach me and I may remember, involve me and I learn.” Therefore each program of the college has engaged students in various subject based activities which have given them opportunities to explore and experience.

The objectives of various knowledge sharing practices are as follows:

- To provide a simulated environment to students develop analytical and critical thinking skills.
- To bridge the gap between industry and academics by providing real experiences to the students.
- To include experiential based learning as a part of their assessment of performance
- To support and guide students to learn by exploring and experiencing the theory and concepts they learn through regular curricula.

3. The Context

It is a known fact that students learn more by implementing and experiencing. To engage students better and to make them more employable, it is important that the unholy gap between academics and industry is bridged.

4. The Practice

A. FIELD TRIP

Different departments organize numerous field trips for students to understand the courses by observing.

The visits organized in the year 2023-24:

Field Trip	Courses	Program
Bombay Stock Exchange	Financial Institutions and Markets	BMS
Bombay High Court	Industrial law and Business Law	BMS
Alok Industries & Powerica Ltd. (Silvassa)	Production and Total Quality Management	BMS
Vidhan Sabha (Understanding Legislative Process)	Industrial Law	BMS
Infosys, ISRO NRSC (Hyderabad)	Information Technology and Data Science	BScIT and BScDS
Student Exchange Program (SEP) - ICS College Khed.	Information Technology	BScIT
Maharashtra Nature Park	Environmental Management	BMS
Go Cheese Factory, Pune	Production and Total Quality Management	BMS

B. SIMULATION ACTIVITIES BASED ON SUBJECTS

These activities are conducted so as to make students understand and implement the concepts in their courses in a simulated environment.

Event	Courses	Program
Moot Court Competition	Industrial Law and Business Law	BBI, BAF, BMS, BCom
Mock Bank Competition	Banking	BBI and BAF
Studio Awaaz	Electronic Media	BAMMC

Global Import Export Market	Export Marketing	BCom
My Business My PR	Corporate Communication and Public Relations	BMS
Mock Press Conference	Corporate Communication	BAMMC
Mock Stock- An Intercollegiate Competition	Financial Markets	BBI and BAF
Brand Story - Case Study Writing and Presentation	Principles of Marketing	BMS
Mock Interviews	Career Guidance	BScIT and BScDS
BMS Weekly - Weekly News Discussion	Strategic Management	BMS
Role Play for Legal Understanding	Business Law	BMS
Shodhkarta - Research Paper Writing and Presentation	Business Research Methods	BMS
The Green Deal - Eco Friendly Business Ideas	Environmental Management	BMS

C. INTERNSHIP AND INDUSTRY INTERACTIONS

130 students of BMS department have done internships and 4 students have done research projects for organizations.

List of Industry Interactions:

Event	Courses	Program
Cloud Computing	Cloud Computing	BScIT and BScDS

Step up in Analytics	Data Science	BScDS
Interview Skills	HRM	BMS

5.Evidence of Success

Experiential learning has resulted in better engagement of students with increased attendance in activities. Students could understand the concepts better and understood its implementation.

Every year more and more students are undergoing internships which leads to enhancing their employability.

Increased Participation in prestigious research competition - Avishkar which is organized by University of Mumbai.

6.Problems Encountered and Resources Required

Due to limitations of time in a semester, limited activities and field trips can be conducted.

7. Notes (Optional)